

The background of the entire page is a close-up photograph of several watermelons. Some are whole with their characteristic green and dark green striped rinds, while others are cut open, revealing the bright red, juicy flesh and black seeds. The lighting is bright, highlighting the textures of the watermelon skin and flesh.

Going back to our roots 回歸初心

Annual Report 年度報告 2023-2024

Report and financial update
for the year ended 31 September 2024
截至2024年9月31日年度報告及財務更新

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About us

關於我們

Our roots go back to 2009 after we witnessed a single pallet of fresh, perfectly edible bread heading to the bin, and rescued and shared it with a local crisis shelter. This inspired a two-year passion project which evolved until Feeding Hong Kong was officially born in 2011. Today, Feeding Hong Kong is the much-needed bridge between companies with quality surplus and charities with need.

We collect surplus stock from food companies, sort and store it, then redistribute it to charities who feed vulnerable communities. We get people involved as volunteers and educate about food waste, food security and food banking. We are also Hong Kong's sole accredited member of the Global FoodBanking Network, an international organisation dedicated to creating and strengthening food banks everywhere.

In the past year, we have seen the appetite for rescuing and redistributing quality surplus food in Hong Kong continue to increase. Food companies are hungry to reduce waste and better utilise surplus food, while charities have a growing taste for the benefits of quality food donations, which can stretch their own resources while reducing household expenses for vulnerable communities. Attitude to food waste is changing and by growing our infrastructure, we are able to help businesses, the planet and local communities alike, reap the rewards.

樂餉社的起源可追溯至2009年。當時我們目睹一盤新鮮、完全可食用的麵包將被丟棄，於是我們將其回收並分享給地區臨時庇護所。此事啟發了我們開始為期兩年的食物拯救計劃，樂餉社並於2011年正式成立。今天，樂餉社已成為一個不可或缺的橋樑，把有優質剩餘食物的公司和有需要食物支援的慈善機構連接在一起。

我們每天由各大食品公司拯救優質的剩餘食物，然後進行分類、檢查及儲存，再分配到為弱勢社群提供食物援助的慈善機構。我們與義工緊密合作，並向社區宣傳有關食物浪費、糧食缺乏和食物資源再分配的知識。樂餉社是香港唯一獲得全球食物銀行網絡認證的成員，該網絡是一個致力於在全球各地創建和強化食物銀行的國際組織。

在過去一年，我們看到香港對回收和再分配優質剩餘食物的需求持續增長。食品公司渴望減少浪費，期望更好地利用剩餘食物。慈善機構則越來越欣賞優質食物捐贈的好處，這既可以擴展他們的資源，又可以減少弱勢社群的家庭開支。大眾對食物浪費的態度亦逐漸轉變，愈來愈多人開始重視惜食文化。通過擴展我們的基礎設施，我們能夠讓企業、地球和本地社區共享更好的成果。

Proud members of 卓越成員



Year at a glance

年度概覽

Surplus food saved

被拯救的剩餘食物

1,156,681 kgs
公斤



Food drives & purchased food

透過食物募捐活動和

採購計劃獲得食物

240,453 kgs
公斤



Meals supported

支援弱勢社群膳食

3,261,618 meals
份



CO² emissions saved

減少二氧化碳排放

2,197,596 kgs
公斤



Food partners engaged

接洽食物捐贈夥伴

194 間



Charity partners served

服務慈善機構夥伴

157 間



Volunteers mobilised

推動義工

6,524 名



Value of food shared

分享食物的價值

HK\$ 港元 60,000,000



Message

主席及行政總裁的話

Nourishing our roots

Over the past 12 months, we have put the pandemic behind us and gone back to our roots: saving food and strengthening the community through redistributing surplus food.

This year has marked the first year of a three-year strategic plan to scale impact. It's been a year in which we have invested in our team, reinforced our policies and processes, and strengthened our foundations as a B2B hub that links companies with surplus food, to charities feeding the community. As a result of this sharp focus, we have saved and shared 1,200 tonnes of quality food with 157 frontline charities, and in this report, we invite you to see how this was achieved. From our programmes through to our partnerships, every statistic tells a story, every meal signals a moment of care, and every action reflects our collaborative approach.

At the heart of Feeding Hong Kong beats an extraordinary community of people: our partners in the food industry who pledge to donate surplus stocks, our peers in other charities running frontline feeding programmes and our passionate volunteers helping us save, sort and share food every single day. But it is our hard-working and dedicated staff that brings this community together and is driving us forward. This year, we took significant steps to prepare for the future by appointing a Chief Operating Officer and restructuring our executive leadership team. We also invested in training across all departments, and enhancing our skills in food safety and logistics to better serve our mission.

The results are tangible. We've enriched the diversity of foods we rescue, heightened our capacity to handle donations large and small, and continued to hone our skills as surplus food matchmakers. We have also revitalised our communications to highlight our strengths, celebrated the joy of our mission through the voices of our partners and volunteers, and fuelled sustainable growth through our fundraising.

We extend our heartfelt gratitude to all who have supported us on this journey—those who have shared food, donated funds and stood by us as true friends. As we embark on the year ahead, we are so thankful to have you by our side. Together, we are not only fighting food waste, we are nourishing people and community, and the spirit of Hong Kong.

Key Stats 重要數字



13,500 sq.ft.
warehouse



5
vehicles



Gareth Kwok,
Chairman



Gabrielle Kirstein,
Founder &
Chief Executive Officer

Message

主席及行政總裁的話

滋養根基

在過去的十二個月裡，我們擺脫了疫情的陰霾，回歸初心，在拯救食物的同時，也致力於鞏固我們的根基，強化我們真正擅長的：重新分配剩餘食物。

作為三年戰略計劃的第一年，我們著重於優化政策流程，並大力投資團隊。這一年，我們鞏固了作為一個B2B樞紐的角色，將擁有剩餘食物的公司與為社區提供食物的慈善機構連接起來。憑藉這份專注，我們拯救並分享了1,200噸優質剩餘食物予157間前線慈善機構。在本報告中，我們誠摯邀請您一同了解我們是如何達成此目標。從我們的各項計劃到合作夥伴關係，每個統計數據都訴說著一個故事，每份餐食都代表著一份關懷，而每個行動都反映了我們的協作精神。

樂餉社的核心是一群傑出人士所組成的社群：包括捐贈高質剩餘食物的食品業夥伴、提供食物援助計劃的前線慈善機構，以及協助我們拯救、分類和分享食物的熱心義工。而我們努力不懈、盡心盡力的員工，則是凝聚這個社群並推動我們前行的動力。今年，我們透過任命營運總監及重組行政領導團隊，為未來發展做好充分準備。我們還對各部門進行了培訓，以提升食物安全及物流技能，更有效地達成我們的使命。

我們的努力已見顯著成效，我們不僅豐富了所拯救食物的種類，還提升了處理各種數量捐贈的能力，並持續強化食物捐贈及慈善機構接收的配對能力。我們更重整了我們的傳播策略，以突顯我們的核心優勢和強化我們獨特的能力，透過合作夥伴及義工的真摯分享，傳遞我們使命所帶來的喜悅，並通過我們的籌款活動推動了長期可持續的增長。

我們衷心感謝所有在這段旅程中支持我們的人——那些捐贈食物、捐款，並一直與我們同行的真正朋友。展望新的一年，我們感恩繼續有您們的支持。我們攜手合作，不僅致力於減少食物浪費，更致力為人們、社區及香港精神帶來養分。

Key Stats 重要數字



13,500 平方呎
倉庫



5 架
貨車



郭永善，
主席



蓋布麗，
創辦人兼行政總裁

How we do it

我們的運作方式

Our vision 我們的願景

A Hong Kong where no good food goes to waste.
一個沒有優質食物被浪費的香港。

Our mission 我們的使命

To save quality food from going to landfills
while delivering food security in Hong Kong.
拯救優質食物，使其免於被送往堆填區，讓香港社區得到飽足。

Our approach 我們的方針

Save food 拯救食物

Work in partnership with the **FOOD INDUSTRY** to increase resource efficiency and reduce food waste
我們與**食品業界**合作，提高資源效益並減少食物浪費

- Pallet Professionals
批發業剩食捐贈計劃
- Retail Solutions
零售業解決剩食方案
- Greener Landings
航空業剩食捐贈計劃
- The Bread Run
麵包收集活動



Strengthen communities 強化社區支援

What we do 我們的工作

Collaborate with other **CHARITIES** to redirect food to meet the needs of the local community
我們與**其他慈善機構**合作，重新分配剩餘食物，以滿足本地社區的需求

How we do it 我們的運作模式

- Bridging the Gap
食物募捐活動
- Mobile Food Pantry
流動食物車
- FHK Essentials
樂餉社有營食物援助計劃



Drive change 推動改變

Join hands with **VOLUNTEERS** to empower organisations and individuals to be changemakers
我們與**義工**攜手合作，賦予機構和個人推動改變的力量

- FHK Festive
樂餉社節日福袋
- Helping Hands
義工活動
- Feeding Minds
惜食教育活動



Fuelling the global goals 推動全球目標

We want to help protect the planet, care for the community and educate around responsible behaviour through collaborative action and unified impact. We are supporting global change through these six key United Nations Sustainable Development Goals:

我們希望透過眾人攜手合作，凝聚力量，共同守護地球、關懷社區，並推廣負責任的行為，以創造更大的影響力。我們透過以下六項聯合國永續發展目標來實踐我們對全球變革的承諾：





1,390,000

people living in poverty
in Hong Kong

超過 1,390,000人正生活在貧窮線下

That's 20% of the total population
相當於全港人口的20%



FOOD

食物

Our recipes for success.
我們的成功秘訣。

Our programmes

我們的計劃

Our programmes are at the heart of our mission, built around our three pillars: saving food, strengthening communities and driving change.

拯救食物、加強社區連繫及推動改變是樂餉社的核心使命，我們各個項目均圍繞這三大範疇進行。

SAVE FOOD

We provide the food industry with a safe and sustainable solution for unavoidable quality surplus. Our solution supports a reduction in waste to landfill, which not only minimises negative environmental impacts but maximises the social value of surplus food.

拯救食物

我們為食物零售商和製造商提供安全及可持續的解決方案，以處理不能避免的剩食情況，減少浪費食物送到垃圾堆填區。這不僅減低對環境的影響，同時提高剩食在社會的價值。

STRENGTHEN COMMUNITIES

By working closely with other charities, we are able to efficiently redirect quality food to feed vulnerable communities. Our comprehensive logistics infrastructure is able to swiftly and safely distribute food to where it is needed most.

強化社區支援

我們的綜合物流設施能迅速及安全地將食物分配到最有需要的地方，因此我們透過與慈善團體合作，將優質的剩食分配到弱勢社群手中。

DRIVE CHANGE

We empower organisations and individuals to be changemakers through our volunteer and education programmes, giving everyone a chance to take action, and support less food waste and greater food security in Hong Kong.

推動改變

我們透過義工和教育活動，賦權予機構和個人成為變革者，讓每個人都可以坐言起行，用行動支持減少食物浪費及提高本地食物保障。

Food is more than just sustenance;
it's dignity, connection and opportunity.

食物不僅是維生之物，它還賦予人們尊嚴、

建立人際關係及創造機會。



Pallet Professionals

批發業剩食捐贈計劃



Key Stats 重要數字



540 tonnes
surplus
剩餘食物



147 tonnes
chilled
冷藏食物



98 tonnes
frozen
冷凍食物



161 間
food donors
食物捐贈公司



1,000 tonnes
CO₂ saved
二氧化碳排放的減少



1,270,000 份
meals
膳食

We punch above our weight with Pallet Professionals thanks to our unique capacity and infrastructure. Whether chilled, frozen or ambient, we have the trucks, storage and experience to safely save and redistribute in bulk!

Last year, the standout of this programme was the sheer size of the donations we processed; this year, it was the variety. Firm favourites across our charity network included 7 tonnes of canned fruit, 7,000 pieces of turnip cake and 11 tonnes of mashed potato mix. We set our sights on responding to all food donation offers within 24 hours and improving our pick-up and turnaround times. Recognition and appreciation of these efforts and the special B2B service offered by Feeding Hong Kong were acknowledged in our annual partner surveys.

能夠取得上述成果，全賴我們獨有的承載能力和全面的物流配套。無論是冷藏、冷凍或是常溫食物，藉著我們的車隊、儲存倉庫及豐富的經驗，能安全地拯救和重新分配大量食物！

去年，我們計劃的重點是處理食物的捐贈量，今年則是處理食物種類的多樣性。在我們慈善機構網絡中，最受歡迎的捐贈食物包括7噸罐頭水果、7,000盒蘿蔔糕及11噸薯蓉。我們的目標是在24小時內對所有食物捐贈作出回應，並改善收取和運輸時間。這些努力成果以及樂餉社的企業對企業（B2B）服務模式，在我們的年度合作夥伴調查中得到了認可和讚賞。



在整個食物供應鏈中，我們的合作夥伴正努力減少食物浪費情況，每當有剩食情況出現，只需致電我們便可為他們提供解決方案。

Retail Solutions

零售業解決剩食方案



Key Stats 重要數字



300 tonnes
surplus
剩餘食物



22 所
retail chains
連鎖零售商



178 間
outlets
店舖



3,400 小時
volunteer hours
義工服務時數



580 tonnes
CO² saved
二氧化碳排放的減少



705,000 份
meals
膳食

We can handle whatever comes our way, large or small, providing a one-stop solution for independent retailers, convenience stores, supermarket chains and distribution centres.

Our Retail Solutions grew from strength to strength in FY2024 with a 49% increase in number of meals supported. The addition of a new nifty panel van helped us ramp up daily collections from individual stores in busy neighbourhoods and packed shopping malls, whilst our bigger trucks supported pallet pick-ups from warehouses. Collaborations with third parties helped us navigate additional collection opportunities. A highlight of the year was the increase in nutritious fresh and frozen food rescued, enabling us to offer a wider variety of quality, balanced foods to our charity network. In addition, more food donations translated into more Warehouse Workouts – an opportunity embraced by our volunteers!

不論任何大小事項，我們都有能力為獨立零售商、便利店、連鎖超級市場及分銷中心提供一站式解決方案。

我們為零售商提供的解決方案在2024年財政年度持續成長，為弱勢社群提供餐食的數量增加49%。新添置的輕型貨車幫助我們每天在繁忙的社區和擠迫的購物中心收集商店的捐贈，而大型貨車則支援卡板車從倉庫中提取貨物。與第三方的運輸公司合作，幫助我們開拓額外的回收機會。本年度的其中一大亮點是我們拯救營養豐富的新鮮和冷凍食物的數量增加，使我們能夠為慈善機構網絡提供更多不同種類優質及有營養的食物。食物捐贈量的增加，促成了更多的義工活動。



We are encouraged by the commitment of more and more Hong Kong retailers to surplus food donations – it's a win-win for people and planet!



Greener Landings

航空業剩食捐贈計劃



Key Stats 重要數字

 **290** tonnes
surplus
剩餘食物

 **380** kg
fresh food
新鮮水果

 **4** 間
food donors
食物捐贈公司

 **5,870** 小時
volunteer hours
義工服務時數

 **550** tonnes
CO² saved
二氧化碳排放的減少

 **683,000** 份
meals
膳食

Flight schedules are almost back to normal and our Airport Programme is flying high once again, saving surplus from inbound flights to Hong Kong. This is a generous and regular source of drinks, snacks, cereals and fruit for our community.

During the pandemic, our airline partners worked hard to review their food and waste strategies. This resulted in a change to the range and volume of surplus products. However, their commitment to redirecting excess stocks to charity remains as strong as ever. Fresh fruit donations became a firm new favourite, whilst the steady supply of beverages provided thirst-quenching relief during the long hot summer months in Hong Kong. As flight numbers increased over the year so too did our surplus collections – by 38%! This in turn opened up more volunteer opportunities and allowed us to extend donations to 13 new charities.

飛機航班幾乎已恢復正常，我們的「航空業剩食捐贈計劃」已再次展開，以拯救來港航班的剩食，為我們的社區提供慷慨而穩定的食物供應，當中包括飲料、小吃、穀物和水果。

在疫情期間，我們的航空合作夥伴努力檢討食物和浪費食物的策略，因此減低了剩食的範圍和數量。然而，他們將過剩存貨轉捐給慈善機構的承諾一如既往。捐贈新鮮水果已成為新常態，而穩定供應飲料相信可為香港漫長炎熱的夏季解暑。航班數目在過去一年增加，我們收集得來的剩食也增加了38%！故此，我們提供了更多義工服務機會，並額外為13間新的慈善機構提供服務。



我們的 B2B 服務模式把提供剩食的食品公司和有需要的慈善機構聯繫起來，確保優質食物沒有被浪費！



The Bread Run

麵包收集活動



Key Stats 重要數字

9,300 kg
surplus
剩餘食物

66,000 pieces
bread saved
麵包得到拯救

2,570 位
Bread Runners
麵包收集義工

21 間
charities
慈善機構

17,750 kg
CO² saved
二氧化碳排放的減少

22,000 份
meals
膳食

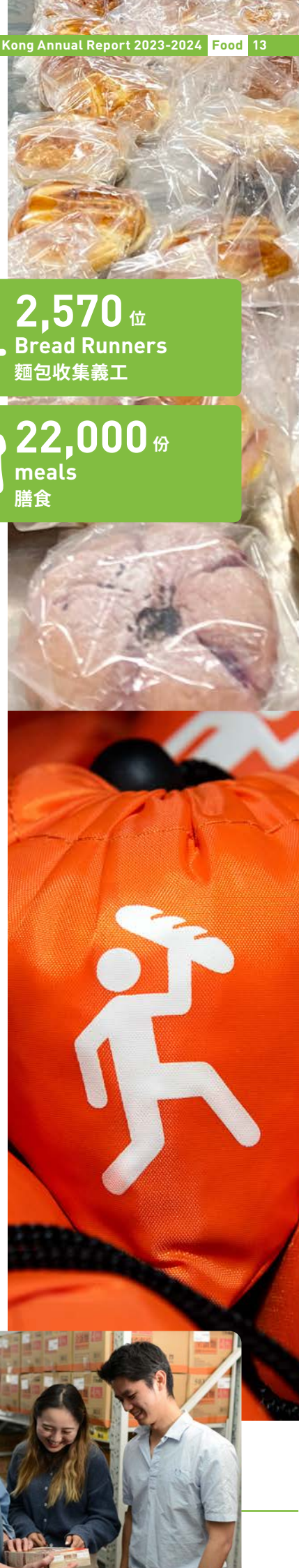
Our iconic Bread Run is a delicious blend of daily baked goods and passionate volunteers which supports the fast turnaround of fresh food to local charities.

Now in its 13th year, the Bread Run takes place every Tuesday and Thursday at locations across the city. As bakeries are wrapping up for the night, our committed Bread Runners pop in to see if they have any unsold loaves, buns, cakes, salads or sandwiches to donate. If so, they lend a helping hand to rescue and deliver them to a Community Collection point, where we sort and pack charity deliveries for the following morning. It's a programme that sums up the power of collective action: by collecting small amounts from multiple locations, we can save 100s of fresh items on any given night and provide a regular source of fresh, tasty food to the community.

「麵包收集活動」是我們標誌性的活動，是結合烘焙食品和充滿熱誠的義工的一個活動，以支持新鮮食物快速轉送到本地慈善機構。

「麵包收集活動」已經踏入13年，每週二及週四於全港不同地方進行。當麵包或烘焙店晚上結束營業時，我們的麵包收集義工便會查看是否有任何未出售的麵包、糕點、沙律或三文明可供捐贈。如有的話，義工會收集剩食並送到社區收集點作分類及包裝，以便翌日分發。這計劃結集大家的力量，才能在特定的晚上拯救數以百計的新鮮食品，並定期為社區有需要的弱勢社群提供新鮮美味的食物。

Not everyone is a night owl, so in FY2024 we scaled up opportunities for runs during the day. We also extended deliveries to 2 new charities!



Bridging the Gap

食物募捐活動



Key Stats 重要數字



87,000 kg
food
食物



13%
yoy increase
相較去年增長



160 次
drives hosted
舉行活動



4 次
campaigns
活動



17 個
collection points
收集點



207,000 份
meals
膳食

Food Drives continue to help us bridge the gap between surplus and need by providing a steady source of much-needed basics such as rice, noodles, cooking oil and canned goods.

In the past year, schools, corporate partners and community groups stepped up once again to help boost our shelves with additional key staples. On our side, we worked to refresh our Food Drive info packs and streamline the logistics for all parties. Food Drive coordinators are now fully equipped with posters, communication decks, sorting instructions and thank you notes from the moment they confirm their drive. Additionally, we worked hard to nurture our network of easily-accessible Community Collection Points, enabling partners and members of the public to drop off food donations with ease all year round.

「食物募捐活動」為我們提供穩定的基本食物來源，例如白米、麵食、食油和罐頭，繼續幫助我們彌補剩食和需求之間的差距。

在過去一年，再次得到學校、企業夥伴和社區團體的積極參與，為我們的主要糧食貨倉增添儲備。與此同時，我們努力更新食物募捐活動的資訊包，並簡化物流流程。負責食物募捐活動的同事從確認活動開始，便配備了海報、活動簡報、分類指示和感謝卡。此外，我們亦努力連繫社區收集點網絡，讓合作夥伴和大眾隨時隨地都能輕鬆及方便地捐贈食物。



特別感謝所有社區合作夥伴，請瀏覽 [我們的網站](#) 以獲得收集點的詳細資訊。

Mobile Food Pantry

流動食物車



Key Stats 重要數字



107 次
pop ups
快閃活動



22%
yoy increase
相較去年增長



51,000 kg
food
食物



1,690
volunteer hours
義工服務時數



6 間
charities
慈善機構



122,000 份
meals
膳食

Our Mobile Food Pantry fuels frontline food distribution for charities with limited space, transport and cold chain capability. This extremely popular pop-up concept was launched in 2021 and now runs up to twice a week throughout the year.

This small but mighty programme continues to steadily grow its impact. In FY2024, we kept the number of charities served steady maintaining our distributions in Mongkok, Wong Tai Sin and Yau Tong - but upped the number of pop-ups by 22%! As with so much of what we do, the delivery of this programme is underpinned by volunteers. For each pop-up, a small but mighty group helped set-up and man the food distribution, and more runs meant more opportunities for volunteers – in this case 48% more!

我們的「流動食物車」為空間、交通和冷藏庫有限的慈善機構提供前線食品配送服務。這極受歡迎的「快閃活動」概念於2021年推出，至今仍維持每星期兩天。

這個小小的計劃正逐步擴大其影響力。在2024財政年度，我們持續為旺角、黃大仙及油塘的慈善機構提供服務，快閃活動的次數增長了22%！就如我們大部分活動一樣，這項計劃交由義工執行，每次活動義工會負責設置及管理食物分發。而活動次數越多也意味著需要更多義工參與，因此義工參與的增長達48%！



This special, joyful sharing of surplus food is one of our most popular volunteer activities!

FHK Essentials

樂餉社有營食物援助計劃



Key Stats 重要數字



34,000 kg
food
食物



94 間
charities
慈善機構



80,000 份
meals
膳食

We recognise that food rescue does not always align with food need. While we revel in the variety of surplus that comes into our warehouse, our Essentials Programme is designed to stock up on the key staple items most needed by our charity partners.

The nature of surplus means that what we rescue can change from week to week – it's a "surprise chain". Whilst this allows us to add volume and variety to our partner's food programmes, it can be challenging for us to meet specific requests for much needed key staples – demand always outstrips supply. This is where FHK Essentials steps in. We work closely with local distributors to purchase priority items at wholesale prices, which can then be distributed alongside our surplus items. In FY2024, this programme particularly boosted our support of small and medium size crisis shelters and charity kitchens providing hot meals on a daily basis.

儘管我們很欣慰各式各樣的剩食送到我們的倉庫，但我們同樣意識到拯救得來的剩食與食物需求並不一致，因此「樂餉社有營食物援助計劃」的重點旨在為慈善合作夥伴準備最需要的主要食品。

我們所拯救的剩食類別每週都存著變數，往往是充滿意外驚喜的剩食鏈。雖然這讓我們可以為慈善合作夥伴提供不同類型的食品，但對主食的需求卻是超出供應，這對我們帶來重大挑戰。因此，樂餉社正正需要介入，與本地經銷商緊密合作，以批發價預購物品，然後與我們收集得來的剩食一併配發。這項計劃在2024 財政年度加強了我們對中小型危機庇護所和每日提供熱餐的慈善廚房的支援。



白米是「樂餉社有營食物援助計劃」中需求最大的最佳例子。白米保質期長且易於保存，更是每個家庭不可或缺的主要食糧，因此白米很少變為剩食而捐出。



FHK Festive

樂餉社節日福袋



Key Stats 重要數字



18,000 個
food parcels
食品包



5 次
campaigns
節日活動



35 次
packing shifts
食品包包裝活動



445 位
volunteers
義工



1,500
volunteer hours
義工服務時數



105 間
charities
慈善機構

We deliver festive cheer for special occasions across the year through dedicated food and fund campaigns. Through these activities, we strive to create awareness and take action for a more sustainable Hong Kong.

In FY2024, we focused our efforts around 5 key festivals: Christmas, Chinese New Year, Easter, Tuen Ng (Dragon Boat) and Mid-Autumn. In the run-up to each, we invited volunteers to get involved in Festive Food Parcel packing sessions, and then shared these extra special food bags with our charity network. On the educational front, we invited our partners to consider both waste and need around the holidays. Mid-Autumn was a particular standout on this front. We held our first public exhibition in the lobby at Landmark East and through joining hands with our food industry partners, members of the public and charity network, we saved and shared over 71,000 surplus mooncakes!

我們透過食物捐贈及籌募活動，為全年的特別節日送上節日歡樂，同時致力提高公眾意識，並採取相應的行動，盼望能締造更可持續發展的香港。

在 2024 財政年度，我們集中五大節日進行活動，包括聖誕節、農曆新年、復活節、端午節和中秋節。在每個節日前，我們都會邀請義工參與節日食品包的包裝工作，並與我們的慈善合作夥伴分享這些食品包。教育方面，我們邀請合作夥伴在節慶期間要多考量及平衡食物需求與浪費情況，當中以中秋節情況最為嚴重。我們於置地廣場大堂和約克大廈舉辦了首次公開展覽，通過與我們的食品供應合作夥伴、公眾人士和慈善網絡攜手合作，我們收集並分享了超過 71,000 個剩餘月餅！



Our special thanks to all those who go above and beyond to support our festive campaigns.

Helping Hands

義工活動



Key Stats 重要數字

6,500 位
volunteers
義工

15 位
interns
實習生

21,000
volunteer hours
義工服務時數

239 場
Warehouse Workouts
倉庫食物分類及包裝活動

95 次
Bread Runs
麵包收集活動

107 次
Mobile Food Pantries
流動食物車快閃活動

Each week up to 200 volunteers support Feeding Hong Kong helping us ensure good food goes to feed people, not landfills. We simply cannot do what we do without our extra helping hands.

In FY2024, our fabulous volunteers dedicated over 20,000 hours to our cause, joining Warehouse Workouts, Bread Runs, Mobile Food Pantry pop-ups and more. In addition, we scaled up a group of very special volunteers – our interns. We revisited our internship programme, and were delighted to welcome undergraduates from Hong Kong University and Baptist University over the course of the year. Working side-by-side with our full-time team, these budding professionals gained hands-on experience in food and logistics, and an insight into a career in the non-profit sector.

每星期有多達 200 名義工支持樂餉社，幫助我們確保優質的食物可以給予有需要的人士，而不是被送到垃圾堆填區。如果沒有義工們的幫助，我們根本無法完成任何工作。

在 2024 財政年度，我們充滿熱情及愛心的義工付出了超過 20,000 小時的義工時數，參與了倉庫食物分類及包裝、麵包收集、流動食物車等活動。此外，我們重新檢視實習生計劃，很高興今年得到香港大學和浸會大學的學生加入。同學們與我們的團隊並肩工作，獲得處理食物和物流方面的實際經驗，並對非牟利組織的運作有更深入的了解。



這是一個難得的好機會，讓我們能夠一同參與，並感受到我們正在貢獻一份力量，為社會帶來改變。

Feeding Minds

惜食教育活動



Key Stats 重要數字

68 場
events
活動

9,000 位
participants
參加者

3,650 位
microsite visitors
微型網站訪客

As part of our goal to Drive Change, we are committed to educating corporates, schools, community organisations and volunteers about food waste, food need and food banking.

In FY2024, our “Meet & Greet” schedule spanned 68 presentations, tours and talks with a whopping 9,000 people – a 68% increase! Of particular note were two school assemblies where we shared our “Food wanted not wasted” message with 1,000+ students. Another highlight was a family open day where we opened our doors to the community for a tour of our Foodbank to see first-hand how we receive, sort and store food donations.

These interactive sessions, led in both English and Cantonese, complement the materials featured on our Education microsite. Uniquely developed by Feeding Hong Kong, this online toolkit for teachers and students includes 21 modules and is a one-stop resource library complete with articles, videos, infographics and more.

推動改變作為我們的主要目標之一，我們致力教育企業、學校、社區組織和義工有關食物浪費、食物需求和食物銀行的相關知識。

在2024財政年度，我們舉辦了68場演講、導賞和講座，參加人數達9,000人，較去年增長68%！值得一提的是當中兩場於學校舉行的活動，我們向1,000多名學生傳達了「食物。珍惜，不浪費」的信息。另一個亮點是舉行了開放日，邀請大眾參觀我們的食物銀行倉庫，讓他們親自了解樂餉社如何接收、分類及儲存所得的食物捐贈。

這些活動以英語及廣東話進行，補充了我們微型網站上資料的不足。由樂餉社研發的香港食物銀行線上工具包是一站式資源庫，專為教師和學生而設計，21個單元包含文章、影片、信息圖表等內容。



We love sharing our passion for saving and delivering food with the next generation of changemakers.



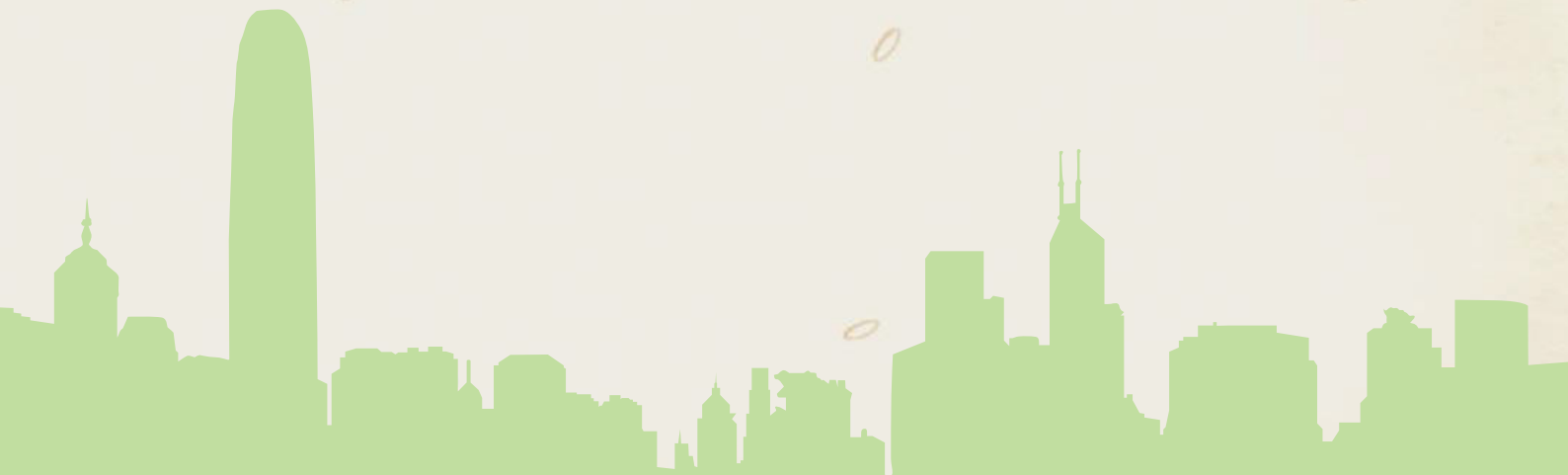
3,191 tonnes
噸

of food is sent to landfill every day

食物每天被送到垃圾堆填區

That's 224 double-decker buses

重量相當於224輛雙層巴士





FUNDS

資金

With immense thanks to every donor, large and small,
for their role in fuelling our operation.

我們衷心感謝每一位捐贈者，無論金額多寡，您的慷慨支持都是
我們前進的強大動力。

Financial summary

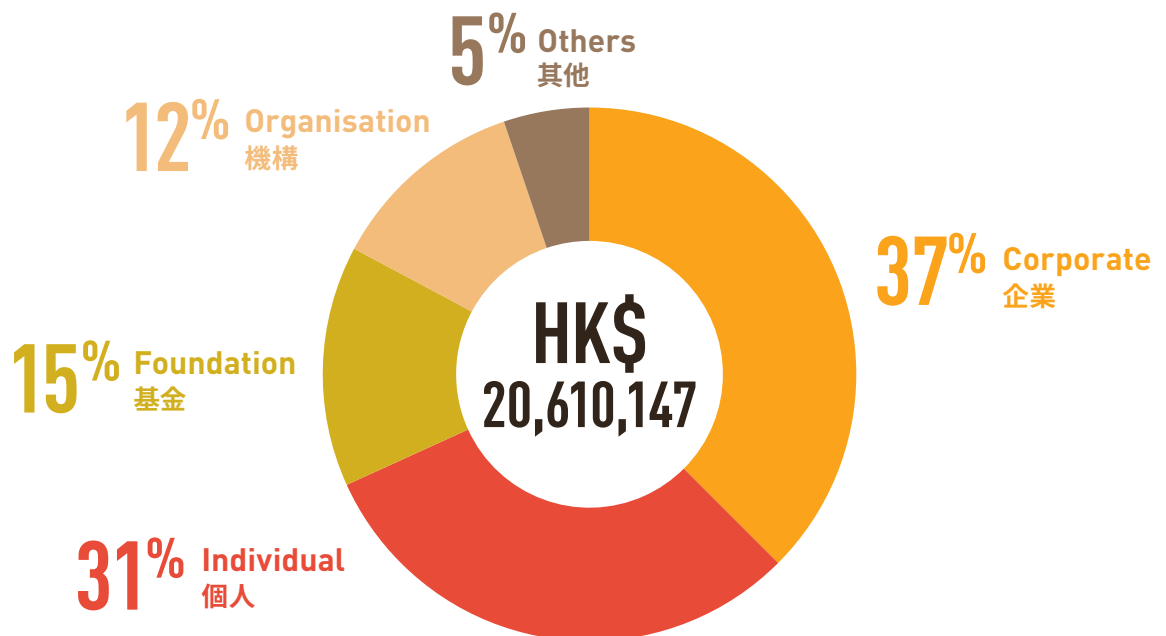
財政摘要

We invest directly in the collection, sorting, storage and allocation of food which enables us to move food from where it is surplus to where it is needed.

我們把資源投放於食物的收集、分類、儲存和分配的工作，讓我們能夠把多出來的食物送到真正需要的人手裡。

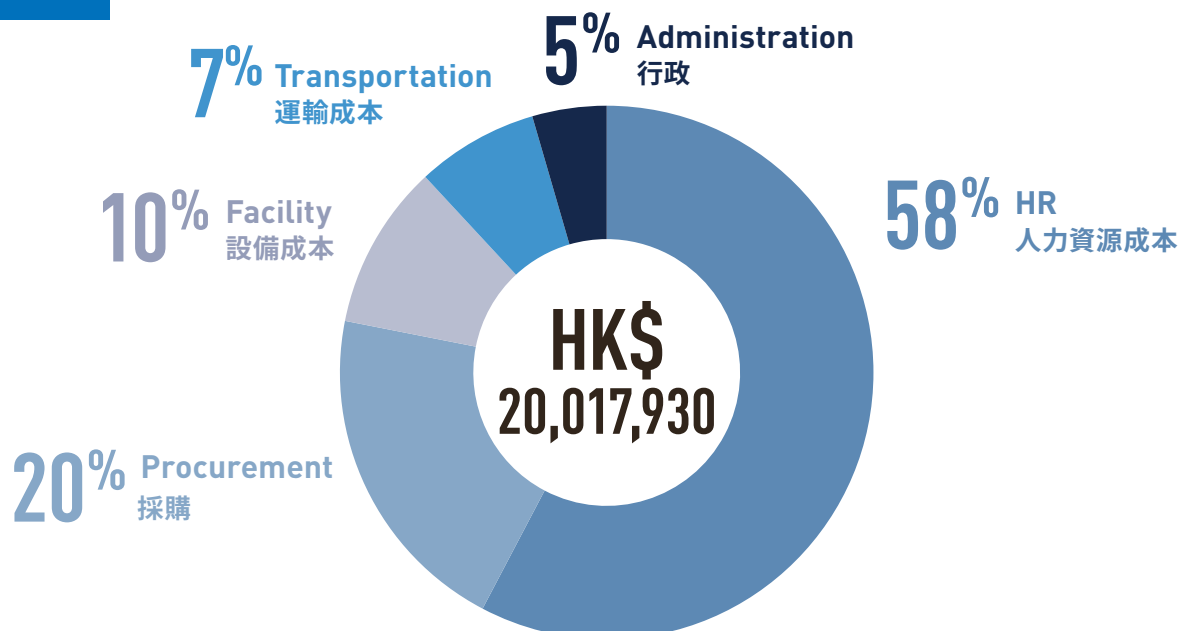
Income

收入



Expenditure

支出



More number crunching
更多重要數字



HK\$8

Cost of supporting one meal
樂餉社提供一份膳食的價格



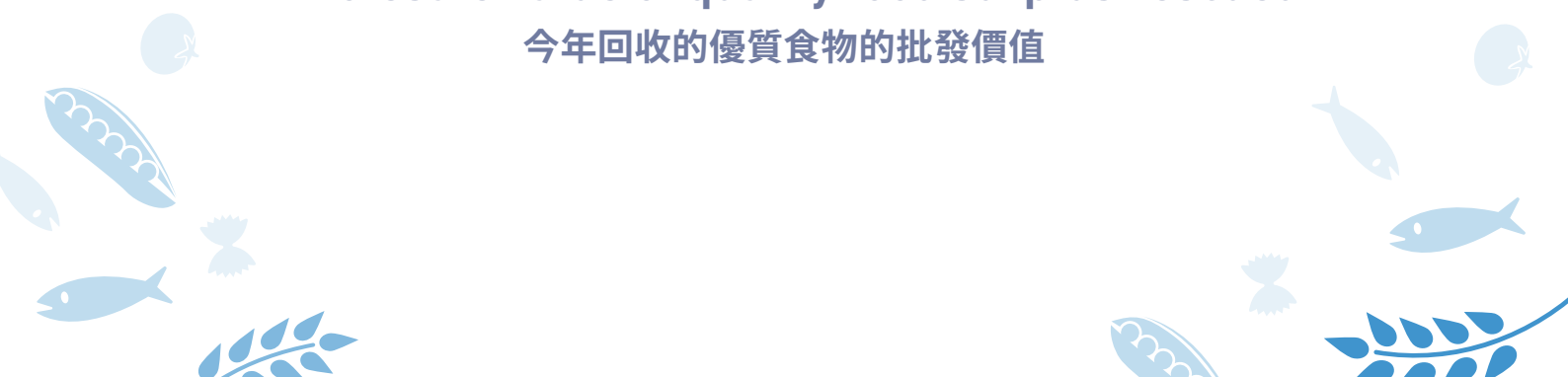
HK\$ 1,700,000

**Value of pro bono products and services
provided to Feeding Hong Kong**
提供予樂餉社的公益產品和免費服務的價值



HK\$ 50,000,000

Wholesale value of quality food surplus rescued
今年回收的優質食物的批發價值





FRIENDS

夥伴

We couldn't do it without a little help from our friends.
有您的幫助，我們才能得到今天的成果。

Fantastic food partners

極具貢獻的食物捐贈夥伴

Thanks to our incredible Food Partners who support surplus food donations, helping to feed Hong Kong at the same time as tackling food waste.

感謝我們的食物捐贈夥伴的支持和信任，慷慨向我們捐出剩食，既能為社區中的弱勢社群提供食物援助，同時減少食物浪費。

Top 30 listed alphabetically



These Food Partners between them supported the equivalent of 2,250,000+ meals

這些食物捐贈夥伴一共為社區提供了相等於2,250,000+ 份膳食。

Charities at the frontline

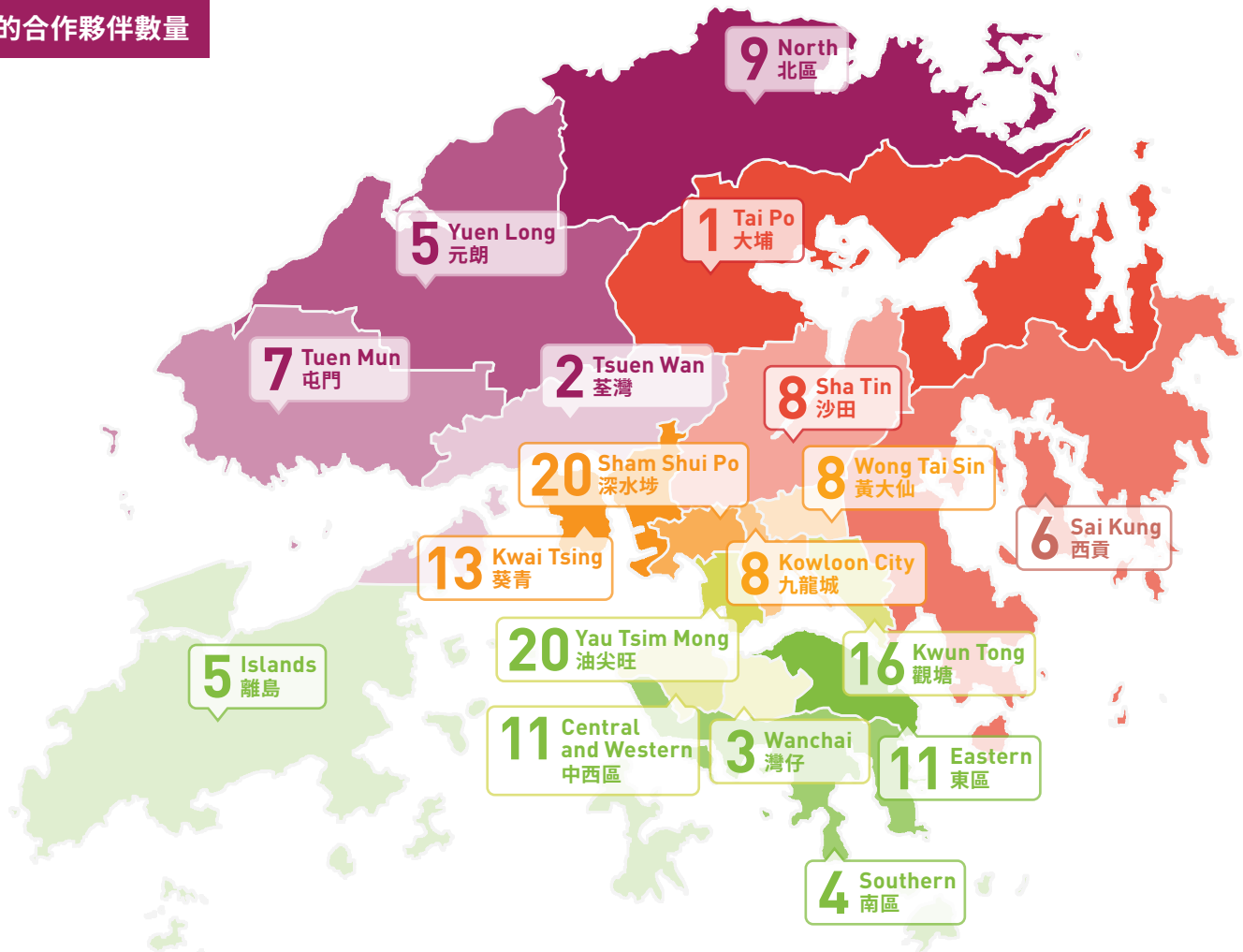
不辭勞苦的前線慈善機構

We have enormous gratitude for the grassroots organisations who work tirelessly to ensure quality food goes to where it is needed the most.

我們非常感謝那些努力不懈的基層組織，他們竭力確保優質食物能送到最需要的人手中。

Number of charity partners by district

每區的合作夥伴數量



Please visit [our website](#) for a full list of charities that we support.

想了解更多樂餉社服務的慈善機構，請瀏覽[我們的網站](#)。

Annual charity survey

年度慈善機構服務檢討問卷

Each year, we survey our charity network to learn more about their needs, how our food helps them and what else we can do to support them better.

每年，我們都會向我們的慈善機構夥伴進行問卷調查，以了解他們的需求及如何可以更好地支援他們。

Our charities 我們的慈善機構網絡

157 間

charities running frontline food programmes
有提供食物援助計劃的慈善機構

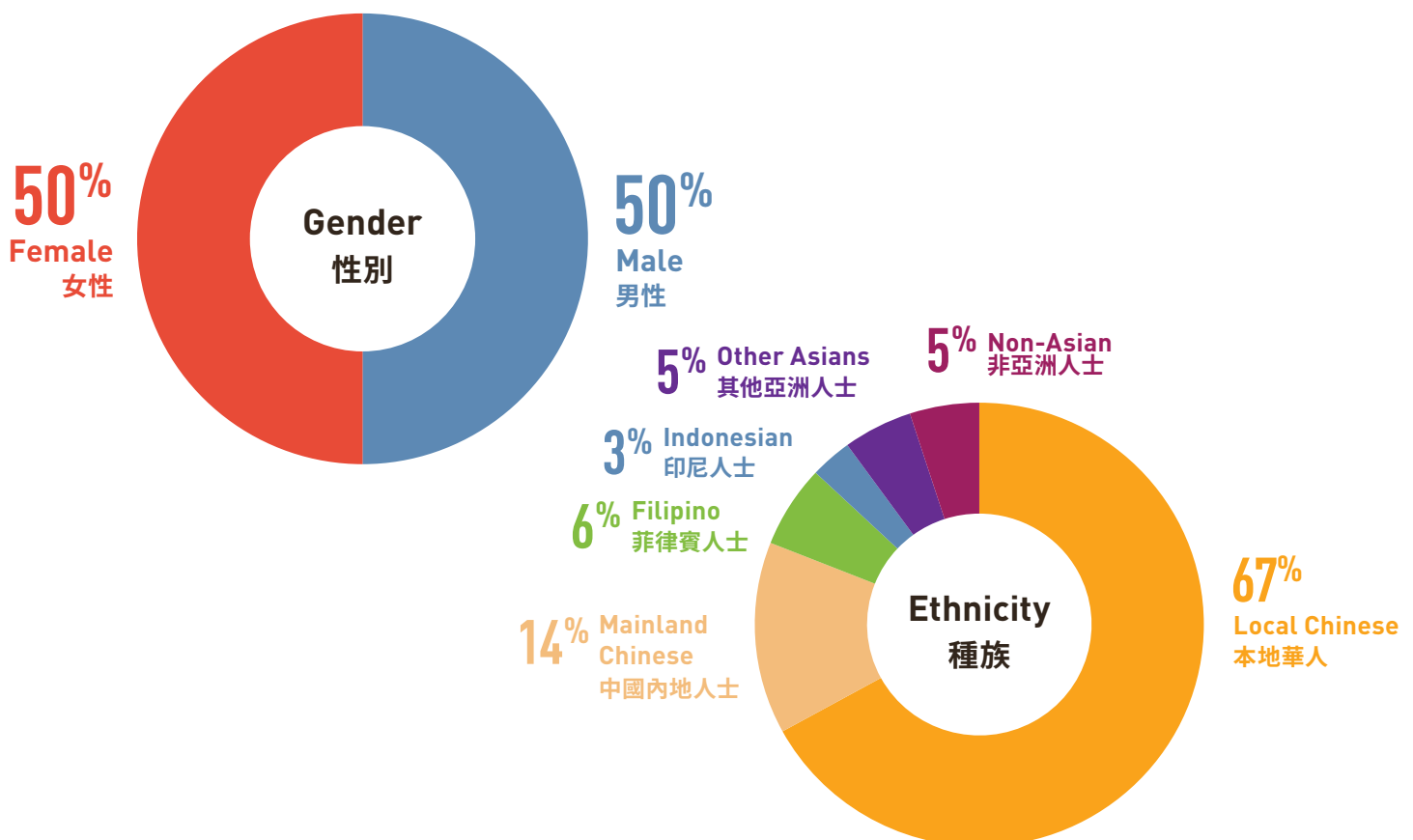
350,000

people served food by our charity network per month
每月接受食物援助的有需要人士

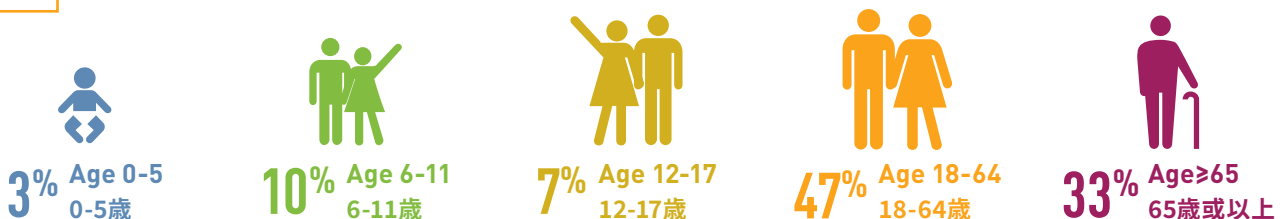
41%

of our network are small charities supporting 100 people or less per month
是每月為100人或以下提供支援的小型慈善機構

People served by our network 我們的對象



Age 年齡層



Annual charity survey

年度慈善機構服務檢討問卷

Satisfaction levels 滿意度

99% are satisfied with the quantity, quality and variety of food donations received from us
 的慈善機構夥伴對我們提供的食物捐贈數量、質量和種類感到滿意

98% are satisfied with the logistic service offered and team interactions
 的慈善機構夥伴對我們提供的物流服務感到滿意

What do you most like about working with FHK?

你最喜歡跟樂餉社合作是那些方面？

Your support enriches the variety of foods we can share with our beneficiaries

你們的支持能幫助我們為受助人提供更多元化食物

You help us save funds, which can be redirected to other organisational needs

你們的支持能幫助我們節省資金，並重新分配於其他服務上

What can we do better 我們可以如何改進

Already enough 已經足夠

27% receive sufficient support for their current food programmes
 認為機構目前的食物援助計劃已得到足夠的支援

More food 增加食物數量

68% would like greater volumes of food to help better manage their programme costs
 機構期望收到更多食物，從而節省服務的營運成本

More variety 增加食物種類

72% would like a greater diversity of food for their beneficiaries
 機構期望我們能提供更多食物種類

More networking 增加機構間的交流

67% would like more opportunities to meet and exchange with other network partners
 機構期望有更多機會與網絡內其他機構交流

Top concerns in the next two years 在未來兩年的主要挑戰



55% not enough staff
 人手不足



54% general economic environment
 整體經濟環境



45% general fundraising
 整體籌款情況



45% rising costs
 成本上升

Factors limiting receipt of more surplus food 限制接收更多剩食的因素



73% storage space
 儲存空間



46% short shelf life
 保質期短



45% manpower
 人手



42% transportation
 運輸

Volunteering with energy

充滿活力的義工們

Volunteers are the heartbeat of our organisation. This amazing community not only rolls up its sleeves to help save, sort, pack and deliver food, but advocates for our mission, sharing the message of “food wanted, not wasted” and helping to drive change. We would like to thank all of our volunteers. You are an indispensable part of the Feeding Hong Kong family and we absolutely couldn't do it without you!

義工是機構的心臟，對我們非常重要。他們投入時間和精力，不僅身體力行協助我們進行食物的收集、分類、包裝和運送等工作，還成為我們使命的倡導者，推廣「食物珍惜，不浪費」的信息，幫助推動改變。我們要感謝每位義工的付出，您們是樂餉社這個大家庭不可或缺的一部份，沒有您們，我們絕對無法完成這一切！

Key Stats 重要數字

Top corporate partners by volunteer hours

以義工時數計算，
表現卓越的企業合作夥伴

1st



1,252 hrs
小時
[Quietly brilliant!]
默默付出

2nd



1,029 hrs
小時
UBS AG
瑞士銀行有限公司

3rd



641 hrs
小時
Chanel Hong Kong Ltd

4th



600 hrs
小時
BNP Paribas Hong Kong
法國巴黎銀行

Top individuals by volunteer hours

以義工時數計算，
表現卓越的個人義工

1st



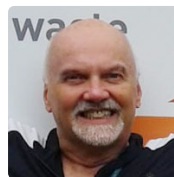
312 hrs
小時
Vincent Yu
于樹華

2nd



276 hrs
小時
Melody Wong
黃雅文

3rd



266 hrs
小時
Edo Bersma

4th



111 hrs
小時
Janet Middlemiss

Volunteer activities

義工活動

Warehouse Workouts 倉庫食物分類及包裝活動

In the last year, corporate volunteers and passionate individuals dedicated over 9,300 hours of support through our Warehouse Workouts. Each session kicks off with an update on the issues of food waste and food need in our city and then it's into the warehouse for a few hours sorting through surplus stock, conducting quality control, and packing food for re-distribution.

去年，企業義工及個人義工為我們的食物銀行倉庫奉獻超過 9,300 小時義工服務時數。每次活動開始前會先介紹本港食物浪費和食物需求的最新狀況，然後到倉庫花數小時整理剩食存貨、進行品質監控，及包裝食物以便重新分配。

Bread Run 麵包收集活動

Our iconic Bread Run was the first of its kind in Hong Kong and where Feeding Hong Kong began. Anchored by our passionate "Bread Runners", volunteers who include families, students, community groups, corporate teams and more, the goal of every Bread Run is to save fresh daily surplus from bakeries across the city. Every bread bun, sandwich and salad rescued truly makes a difference!

我們標誌性的「麵包收集活動」是香港首個同類型活動，也是由樂餉社發起。充滿熱忱的義工來自家庭、學校、社區團體、企業團隊等，每次「麵包收集活動」的目標是從全港麵包或烘焙店收集新鮮的剩食，拯救每份麵包、三文治和沙律，達到真正的改變！

Mobile Food Pantry 流動食物車

The Mobile Food Pantry is all about the last mile of food redistribution: placing food directly into the hands of families and individuals. Last year, over 600 volunteers helped to man one of our pantry "pop-ups"; an excellent opportunity for individuals and corporate volunteer groups to get directly involved in meeting and supporting the community.

「流動食物車」是食物再分配的最後一環，將食物直接送到有需要的家庭和市民手中。去年，有超過 600 名義工協助我們管理這類「快閃」流動食物車活動，亦是個人和企業義工直接參與和支持社區的最佳機會。



It's a great way to make new friends and help ensure good food doesn't go to waste.

Special moments

年度精選

We love a special occasion and while there have been too many to mention in the last year, here are some of our most memorable, or in some cases, our first!

我們非常重視每一個特別的時刻。過去一年，有太多值得紀念的活動，以下是一些最令人難忘的，其中有些更是我們的首次！

Feeding Hong Kong Annual Gathering

In January 2024 we hosted our first annual party in five years and a chance to celebrate our amazing volunteers. Our biggest gathering yet, 200 friends (including some of our food and charity partners) came together to wine and dine as we honoured our most exceptional volunteers. Thanks to Black Sheep restaurants for generously providing the unforgettable Grand Sichuan Majestic venue.



樂餉社年度聚會

2024年1月，我們舉辦了五年來首次的年度聚會，藉此機會向我們一眾傑出的義工們致敬，並表達我們的謝意。這是我們迄今為止規模最大的聚會，有近200名朋友聚首一堂，包括我們的食物捐贈和慈善合作夥伴，一起享用美酒佳餚。在此感謝Black Sheep餐廳慷慨提供令人難忘的Grand Sichuan Majestic場地及餐飲贊助。

Global Foodbanking Network Global Summit, Australia

Our CEO, Gabrielle, and COO, Sandra, attended the world's largest gathering of food bankers and partners in Sydney in September 2024. A focal point of discussions across the week was the shocking statistic that 10% of global greenhouse gas emissions come from food waste, a harsh reminder of why uniting as a global community is paramount in the fight against food loss and waste. As Hong Kong's only member of the Global FoodBanking Network, this was an opportunity to share developments on food redistribution in Hong Kong and to exchange best practices, opportunities and challenges with old friends and new.



於澳洲舉辦的國際食物銀行網絡全球峰會

我們的行政總裁Gabrielle和營運總監Sandra於2024年9月前往悉尼，出席了全球規模最大的食物銀行和合作夥伴聚會。整週討論的重點是食物浪費佔全球溫室氣體排放量10%的驚人數據。這嚴厲地提醒我們，全球團結對抗食物損失和浪費的重要性。樂餉社作為香港唯一的國際食物銀行網絡成員，這次峰會讓我們有機會分享香港在食物重新分配方面的發展，並與新舊朋友交流經驗、機會和挑戰。

Landmark East's inaugural Food Waste & Food Security Exhibition

Mid-Autumn Festival not only observed the safe rescue and redistribution of 71,650 mooncakes, but it also witnessed the first ever 4-week exhibition, hosted by Landmark East in Kwun Tong, to raise awareness about food waste and food security, featured in the main lobby of the AIA Kowloon Tower. Each day over 1,000 office workers pass through this 34-floor twin tower building, presenting a great opportunity to learn about our mission and a convenient community collection point for surplus mooncakes.



Landmark East首個食物浪費與糧食安全展覽

中秋節期間，我們除了成功回收並重新分配了71,650個月餅，還在觀塘Landmark East舉辦了首次為期四週的展覽，旨在提高人們對食物浪費和糧食安全的認識。該展覽在友邦九龍大樓的主大堂舉行，每天有超過1,000名上班族通過這座34層的雙塔建築，是一個絕佳的機會讓大家認識我們的工作，也提供了一個極佳的剩餘月餅社區收集點。

News bites

活動回顧



A fruitful mission

In September 2024, in an extraordinary feat of logistics, our team worked with 30+ incredible volunteers over the course of a tight 2-hour timeframe to collect more than 8 tonnes of delicious, nutritious surplus fruit and veg from the Asia Fruit Logistica exhibition. Driving rain, heavy wind and the aftermath of a typhoon did not stop us from our food rescue mission! After sorting and checking at our warehouse, 10 charity partners received and shared the beautiful flavours of nature's bounty from these generous exhibitors, who have been welcoming us annually since 2015.

Meals on wheels

The Ko Chiu Road Centre of Christ Love for the Aged has been hosting our Mobile Food Pantry since September 2022. In the last year, we have pitched up on 11 occasions, and helped share over 6,700 kgs of food with their beneficiaries.

"We love the Feeding Hong Kong Mobile Pantry! We simply do not have the space, the manpower, or the refrigeration facilities to handle this type of food. With the Mobile Food Pantry all we have to do is inform our clients when it will be popping up. The rest is taken care of by Feeding Hong Kong, including an ample and wholesome supply of fresh, chilled and frozen food."



Reimagining pizza dough

In March 2024, our food bank received an unexpected donation: 400 cases of frozen pizza dough. Our frozen dough was enthusiastically received by a group of unanticipated cooking artists - our neighbourhood elderly. They proved that pizza dough need not be limited to traditional Italian-style pizza, transforming the dough into Chinese-style buns, which prevented food waste as well as creating delicious treats that appealed to local tastes.



參與食物救援任務

2024年9月，我們團隊於亞洲國際果蔬展覽會，成功完成一項極具挑戰的任務。在短短兩小時內，我們與超過30名義工通力合作，以卓越的物流能力，成功收集超過8噸新鮮、營養豐富的蔬果。即使面對暴雨、強風和颱風過後的惡劣天氣，都無阻我們的食物救援行動！收集到的蔬果經過倉庫進行分類和檢查後，我們將其分發給10家慈善機構夥伴再派發給有需要的人。我們衷心感謝這些慷慨的參展商，自2015年以來，他們每年都支持我們的食物救援工作。

流動食物車

香港基督教培道聯愛會位於高超道的仁愛敬老中心自2022年9月起與我們合作，在其中設立流動食物車派發站。過去一年，我們舉辦了11次活動，總共送出了超過6,700公斤的食物給他們服務的長者。

「我們非常喜歡樂餉社的流動食物車！我們中心實在沒有足夠的空間、人力或冷藏設施來處理大量食物。流動食物站的服務簡化了我們的流程，我們只需通知我們的服務對象領取食物的時間即可。樂餉社負責提供充足且均衡的新鮮、冷藏和冷凍食品，這些食品足以讓我們的服務對象製作營養均衡的膳食，並且樂餉社貼心地考慮到他們有限的烹飪條件。」

社區烹飪智慧 - 薄餅麵團的創意變身

2024年3月，我們收到一項來自本地一家頂級食品公司的驚喜捐贈：400箱冷凍薄餅麵團。由於麵團的保質期僅剩一個月，我們的團隊立即與慈善機構夥伴協調分發計劃。令人驚喜的是，這批冷凍麵團深受到社區長者的熱烈歡迎，他們展現了令人驚嘆的廚藝。這些長者運用自己累積的烹飪智慧，將西式薄餅麵團轉化為獨特的亞洲美食：饅頭。他們不僅成功避免了食物浪費，還創造出符合本地口味的美味餐點。

Talk of the town

傳訊熱話

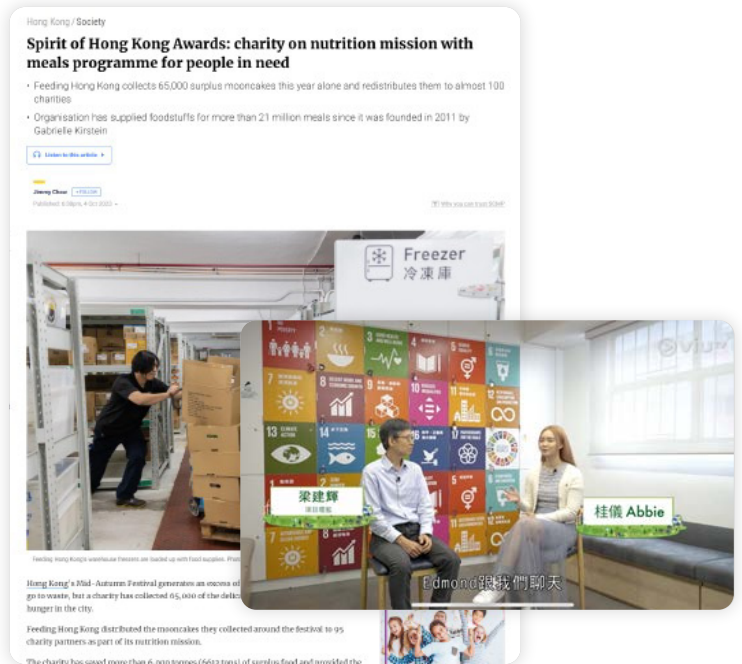
TRADITIONAL MEDIA 傳統媒體

73 media features
篇媒體報導

including SCMP, Tatler and Mingpao
包括南華早報、Tatler及明報

6 media interviews
次媒體採訪

including RTHK, ViuTV, NowTV
包括香港電台、ViuTV、NowTV



FACEBOOK

8,812 Facebook followers
名FACEBOOK追蹤者

3% increase
增加

77,000 Facebook user reach
名FACEBOOK用戶觸及率



LINKEDIN

2,682 Linkedin followers
名Linkedin追蹤者

10% increase
增加

34,124 impressions
次展示



INSTAGRAM

4,281 IG followers
名Instagram追蹤者

16% increase
增加



NEWSLETTER 樂餉社通訊

20,919 newsletter contacts
個通訊聯絡人

14% increase
增加

33% average open rate
平均開啟率



WEBSITE 網站

123,000 total traffic
總流量人次

16% increase
增加



Our board

我們的董事會

We are governed by a board of seven directors, with expertise in food service, logistics, supply chains, technology, accounting, finance and law, and an irrepressible appetite for serving communities in Hong Kong.

我們由七位董事組成的董事會負責管理，他們在餐飲服務、物流、供應鏈、科技、會計、金融和法律方面擁有專業知識，並且對服務香港社區充滿熱情。

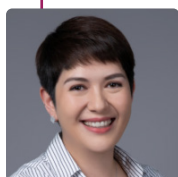


Gareth Kwok 郭永善先生 · Board Chairman 董事會主席

Joined 2015 2015年加入

Director, Wing On Corporate Management Wing On Corporate Management董事

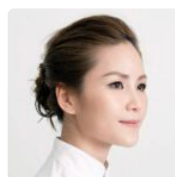
Group Executive Chef, Aquaculture Technologies Asia Ltd. 亞洲水產養殖科技有限公司行政總裁



Giuliana Auinger 歐小恒女士

Joined 2021 2021年加入

Vice President, Strategy and Sustainability,
Schneider Electric
施耐德電機的合夥人兼副總裁



Vicky Lau 劉韻棋女士

Joined 2021 2021年加入

Chef-owner, Tate Dining Room
Tate Dining Room總廚兼創辦人



Yumi Li 李若藍女士

Joined 2021 2021年加入

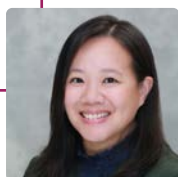
Managing Director, Greater China, SSP Group
SSP集團董事總經理



Paul Lin 林敬堯先生

Joined 2013 2013年加入

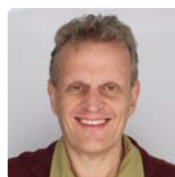
Managing Director, Wing Sang Cheong
榮生祥有限公司常務董事



Jane Liu 廖靖兒女士

Joined 2025 2025年加入

Private Investor
私人投資者



Richard Lord

Joined 2014 2014年加入

Global CIO, Credit, Lending & ESG Technology,
HSBC
香港上海滙豐銀行信貸、借貸及環境、社會和企業治理
科技全球資訊總監

As we grow into another year filled with challenges and unsung achievements on the horizon, we're pleased to see the strength and determination amongst our stakeholders, all focused upon the consistent and continued impact Feeding Hong Kong strives for within our community.

展望來年，儘管挑戰重重，卻充滿無限可能。我欣慰地見到所有持份者所展現的堅韌與毅力，以及大家對樂餉社在社區中持續創造影響的共同信念。

Our people

我們的團隊

These are the ladies and gentlemen who work relentlessly to ensure the cogs are turning, the fire stoked and the bounty overflowing! We owe a huge thank you to each and every team-mate for their passion, their commitment and their energy to keep feeding Hong Kong!

這些夥伴們不遺餘力地工作，確保組織運作順暢、全力以赴、確保食物供應充足。我們衷心感謝每一位團隊成員，他們的熱情、投入和活力，持續推動樂餉社為香港提供食物援助。

Our team structure

我們的團隊架構





68,000 kms

Distance travelled
by our fleet in FY2024

我們的車隊在2024財政年度的行駛距離

That's 1.7 times around the earth
相當環繞地球行駛了1.7次





FUTURE

未來

A taste of the next few years.
未來幾年的願景

Looking ahead

展望未來

This year has been Phase 1 of an ambitious three year strategic plan to scale impact. Our goal: to save and share more surplus food. We have invested in our team and bolstered our organisational systems. Here's what is next.

今年是我們旨在擴大影響力之三年策略計劃的第一階段。我們的目標是拯救並分享更多剩餘食物。為此，我們將投放更多資源於我們的團隊，並強化我們的組織系統。未來規劃如下：

Our three year strategic plan 我們的三年策略計劃

Strengthening our foundations 2024

鞏固根基

In the coming two years, we will continue to focus on our three core pillars, as we build up operations and scale impact.

For 2025, this will include building capacity across our storage and transportation, and driving digital transformation to support greater operational efficiency.

Building up our operations 2025

擴展營運

在未來兩年，我們將繼續專注於我們的三大核心支柱，同時擴大營運規模並提升影響力。

2025年，我們將著重於擴充倉儲和運輸能力，以及推動數碼化來提升運營效率。

Scaling our impact 2026

提升影響力

Our three pillars 我們的三大核心支柱

Save food 拯救食物

Work in partnership with the **FOOD INDUSTRY** to increase resource efficiency and reduce food waste

我們與**食品業界**合作，
提高資源效益及減少食物浪費

Strengthen communities 強化社區支援

Collaborate with **CHARITIES** to redirect food to meet the needs of the local community

我們與**慈善機構**建立合作關係，
將可食用剩食重新分配，以滿足
本地社區的需求

Drive change 推動改變

Join hands with **VOLUNTEERS** to empower organisations and individuals to be changemakers

我們與**義工**攜手合作，
賦予機構和個人推動改變的力量

As we embark on this journey, we hope it is one you will join us on.

Let's work together to save quality food from going to landfill, deliver food security, drive change and continue to feed Hong Kong.

我們即將啟程邁向這個目標，期待您能與我們同行。讓我們攜手合作，拯救優質食物，不讓它們被送到堆填區，共同實現食物保障，共同創造改變，並繼續為香港帶來溫飽。



“Alone we can do so little,
together we can do so much.”

一個人能做的很少。
我們團結一致，才能成就更多。



- Helen Keller 海倫凱勒

FOOD.
WANTED,
NOT WASTED.

食物.
珍惜, 不浪費.



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www.feedinghk.org

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