

FEEDING HONG KONG

2021 Annual Review

樂餉社
Feeding
Hong Kong



Background



Feeding Hong Kong is a Hong Kong registered charity established in 2011. Every day, we collect surplus nutritious food from manufacturers, growers, processors, distributors and retailers and deliver it to a network of partner charities, who in turn, provide food to those most in need in Hong Kong. By supporting existing grassroots feeding programmes, we make efficient use of established distribution channels and can focus our own resources on the highest standards in food collection, storage and transportation.

Our mission



Our mission is to fight hunger in Hong Kong and reduce the amount of quality food that is being sent to our city's landfills. We also work to raise awareness about poverty, food insecurity and food waste in Hong Kong and promote healthy eating and nutritional education to the most vulnerable groups in our community. We are Hong Kong's sole accredited member of the Global Food Banking Network, an international organisation dedicated to creating and strengthening food banks and national food bank networks.

Our Board

Feeding Hong Kong's Board grew from 4 to 7 members in 2021. The Chair and Board members are:

Brett Walter STEWIEN (*Chairman of the Board*)

Founder/partner, GPS Legal LLP
Joined 2013

Giuliana AUINGER

Partner and Vice President, Schneider Electric
Joined 2021

Gareth KWOK

Director, Wing On Corporate Management
Group Executive Chef,
Aquaculture Technologies Asia
Joined 2015

Wan Ki LAU

Chef Owner, Tate Dining Rooms
Joined 2021

Yeuk Nam LI

Commercial Director, Green Common
Joined 2021

Chin Yao LIN

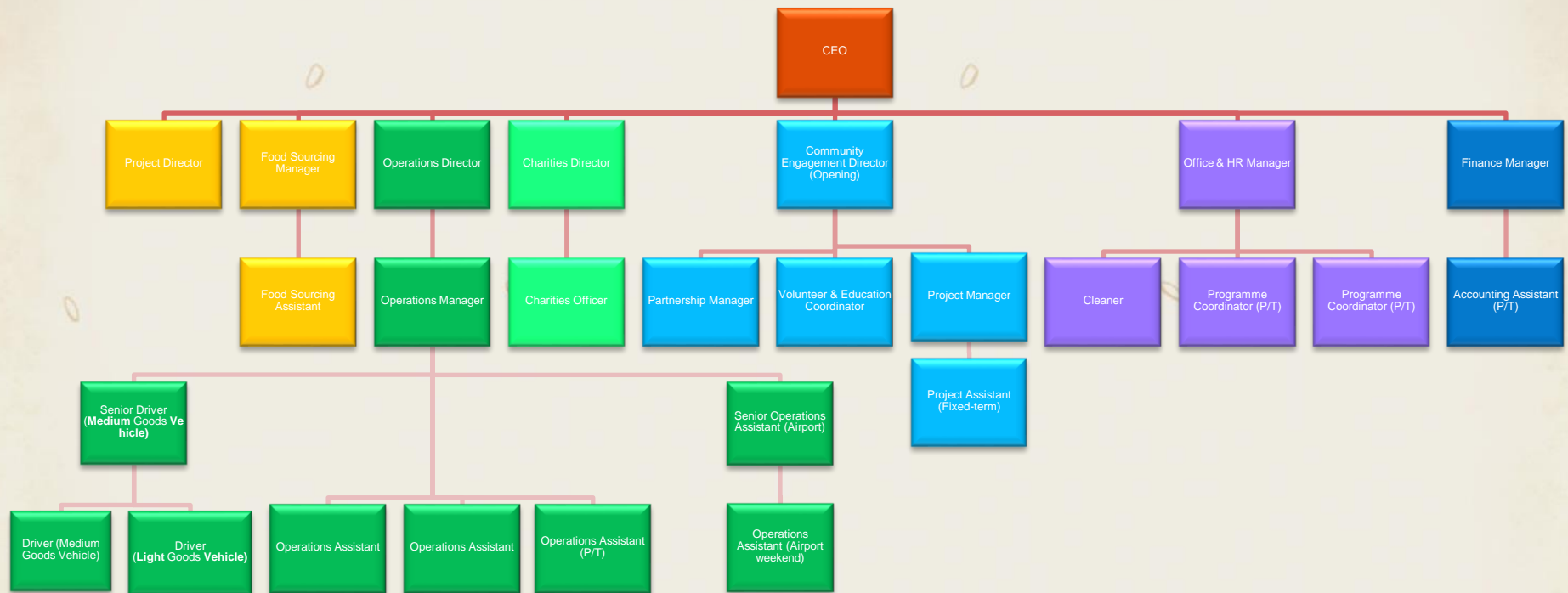
Managing Director, Wing Sang Cheong
Joined 2013

Richard Anthony LORD

Regional Chief Information Officer, Wholesale - Asia
Pacific, HSBC
Joined 2014

Gabrielle Mary Edel **KIRSTEIN**, Founder and former
CEO of Feeding Hong Kong joined the Board of
Directors in January 2022.

Organisation chart



More information about the Feeding Hong Kong team can be found at <https://feedinghk.org/our-people/>

2021: Operating under new conditions



The impact of Covid-19 continued to profoundly affect life in Hong Kong, touching every aspect of our work in 2021.

Poverty figures worsened in 2021, showing that 1.6 million people in Hong Kong were living in poverty. These figures reflect the situation in December 2020. Given the triple combination of unemployment, loss of income, and increase in food prices brought on by the pandemic, we expect the situation to have worsened over 2021. Our charity partners reported increased demands on their services as we all adapted to continue to support the most vulnerable in Hong Kong during this time of need.

Some sources of food surplus – notable our airport programme - remained disrupted in 2021. Nonetheless, our commitment to reducing food waste, feeding charities, and driving change saw us keep our foodbank open throughout the year, and we were able to resume our Bread Run programme as Covid-19 case numbers dropped.

In order to continue to support those hardest hit by the ongoing pandemic, we continued to run our core food rescue programme, and supplement this with our Covid response bulk purchasing programmes. In doing so, we supported 2.8 million meals for people in need.

The year at a glance

Jan 1- Dec 31, 2021



Increased number of food donors
from 397 to 455 (+15%)

Expanded charity network from
149 to 154 (+3%)

Rescued 596 tonnes of food that would
have otherwise ended up in landfill (-18%)

Sourced 453 tonnes of nutritious staples
for emergency food packs (+33%)

Supported 2.8 million meals for vulnerable
people (-7%)

Cost per meal less than HK\$10

FHK Airport Programme

With passenger flight volume into Hong Kong remaining >90% below pre-pandemic levels, our airport programme volume continues to be low. Nonetheless, we are very well placed to ramp up this programme as and when flights increase.



Continued to rescue 95% of available surplus, well placed for flight volume recovery

Collected 177 tonnes of high quality, long-dated product (-41%)

Worked with volunteers for 3,442 hours to sort, check and repack donations (-39%)



FHK Retail Programme

Mirroring 2020, retail surplus donations undulated according to Covid-19 conditions during the year. Some retail branches consolidated their surplus, leading to more efficient logistics arrangements, and a small reduction in the number of outlets donating surplus.



Partnerships with 7 retail chains (+2)
to rescue surplus stock

123 retail outlets donating ambient,
chilled and frozen foods (-2%)

27 tonnes of nutritious food
collected and redistributed (-23%)



FHK Wholesale Programme

Our wholesale programme remained strong in 2021, and continues to outperform pre-pandemic levels. In 2021, the amount of chilled donations surged, while frozen donations dropped compared with 2020.



Increased number of wholesale donors to 155 (+5%)

Collected 357 tonnes in bulk donations (-10%)

Increased chilled food donations to 90 tonnes (+157%)

Frozen food donations dropped to 22 tonnes (-50%)



FHK Bread Run & Direct Pick-ups

End of day collections from bakeries and other stores were hit hard by Covid. The Bread Run – our volunteer led rescue programme - was suspended at the end of 2020 and we were pleased to recommence in April 2021.



Rescued 33 tonnes (+136%) of fresh bread, sandwiches and salads

Engaged 602 individual volunteers for the Bread Run (+136%)

Supported 38 charity partners with fresh food from evening collections (+19%)



FHK Festive

In 2021, we remained committed to packing and distributing festive food parcels during Chinese New Year, Easter, Tuen Ng, Mid-Autumn and Christmas and shared the spirit of the holidays with 18,300 families and seniors during these festivals.



Packed and delivered 18,300 festive food parcels (+18%)

Recruited volunteers to man our packing line for a total of 1,231 hours (-1.9%)

Supported 90 frontline charities with festive food packs (+6%)

FHK Emergency

Through 2021 we continued our FHK Emergency food box programme, providing 2 weeks worth of shelf stable foods. Demand in the community remained strong and the boxes were well received by our charity partners. Some of our partners opted to receive more boxes than in 2020, while others preferred bulk deliveries, leading to a smaller number of charities receiving emergency food boxes this year.



Sourced and packed 37,400
FHK Emergency food boxes (+36%)

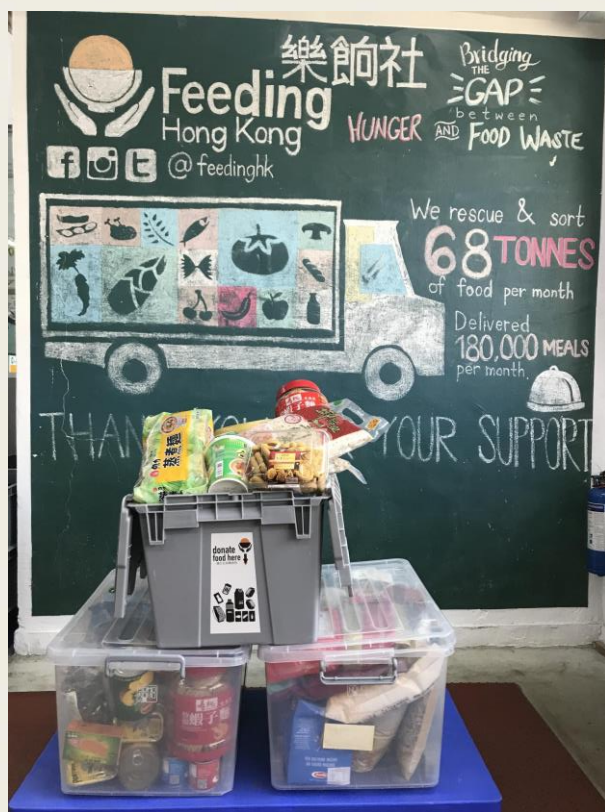
Recruited volunteers to man the FHK
packing line for a total of 6,214 hours
(+98%)

Supported 60 frontline charities with
emergency food boxes (-24%)



FHK Food Drives

The desire to help people in need continues to inspire us, and a record number of organisations organised food drives in 2021 despite challenges posed by remote schooling and office arrangements. As always, these drives provide key staples that are not often donated as surplus – food drives are an important way for us to maintain our supply of these essential foods.



Collected 114 tonnes of long dated, shelf-stable food (-4%)

Partnered with 173 school, corporate and community groups on food drives (+28%)



FHK Volunteering

Strict hygiene protocols and, later, vaccination requirements did not deter dedicated volunteers from coming to the food bank and helping to support our operations. While group volunteering saw a resurgence as the Covid situation eased, we continue to see significantly more individual volunteers than pre-pandemic levels, reflecting the growth and stabilisation of our volunteer base in 2021.



Led 206 volunteer shifts in support of FHK operations and mission (-6%)

Worked with volunteers for 10,810 hours across operations (-21%)

Engaged c. 116 volunteers per week to feed people, not landfills (+36%)

Contribution from individual volunteers remained high, at 73% of total (-9%)



FHK Education

Virtual “Meet & Greet” presentations and tours continued to be popular with schools and organisations in 2021. Together with investment in our education resources and manpower, we increased our engagement with schools, companies, and community groups. Raising awareness about food waste, food insecurity and the solution of food banking, and highlighting actions we can all take to make an impact, remains an important part of our mission.



Led 35 virtual “Meet & Greet” presentations and tours (+40%)

Engaged 2,517 participants from schools, companies and community groups (+85%)





THANK YOU

Unit 715-717, Block A2 Yau Tong Industrial City,
17-25 Ko Fai Road, Yau Tong, Kowloon

Tel: 2205 6568

Email: info@feedinghk.org

Website: www.feedinghk.org