

# FEEDING HONG KONG

2017 Annual Review

樂餉社  
Feeding  
Hong Kong



# Background



Feeding Hong Kong is a Hong Kong registered charity established in 2011. Every day, we collect surplus nutritious food from manufacturers, growers, processors, distributors and retailers and deliver it to a network of partner charities, who in turn, provide food to those most in need in Hong Kong. By supporting existing grassroots feeding programmes, we make efficient use of established distribution channels and can focus our own resources on the highest standards in food collection, storage and transportation.

# Our mission



Our mission is to fight hunger in Hong Kong and reduce the amount of quality food that is being sent to our city's landfills. We also work to raise awareness about poverty, food insecurity and food waste in Hong Kong and promote healthy eating and nutritional education to the most vulnerable groups in our community. We are Hong Kong's sole accredited member of the Global Food Banking Network, an international organisation dedicated to creating and strengthening food banks and national food bank networks.

# Board directors



Feeding Hong Kong's board consists of members, including a Chair. The Chair and Board members are:

**Brett Walter STEWIEN** (*Chairman of the Board*)  
Partner, Hong Kong and Singapore, Addleshaw Goddard  
Joined 2013

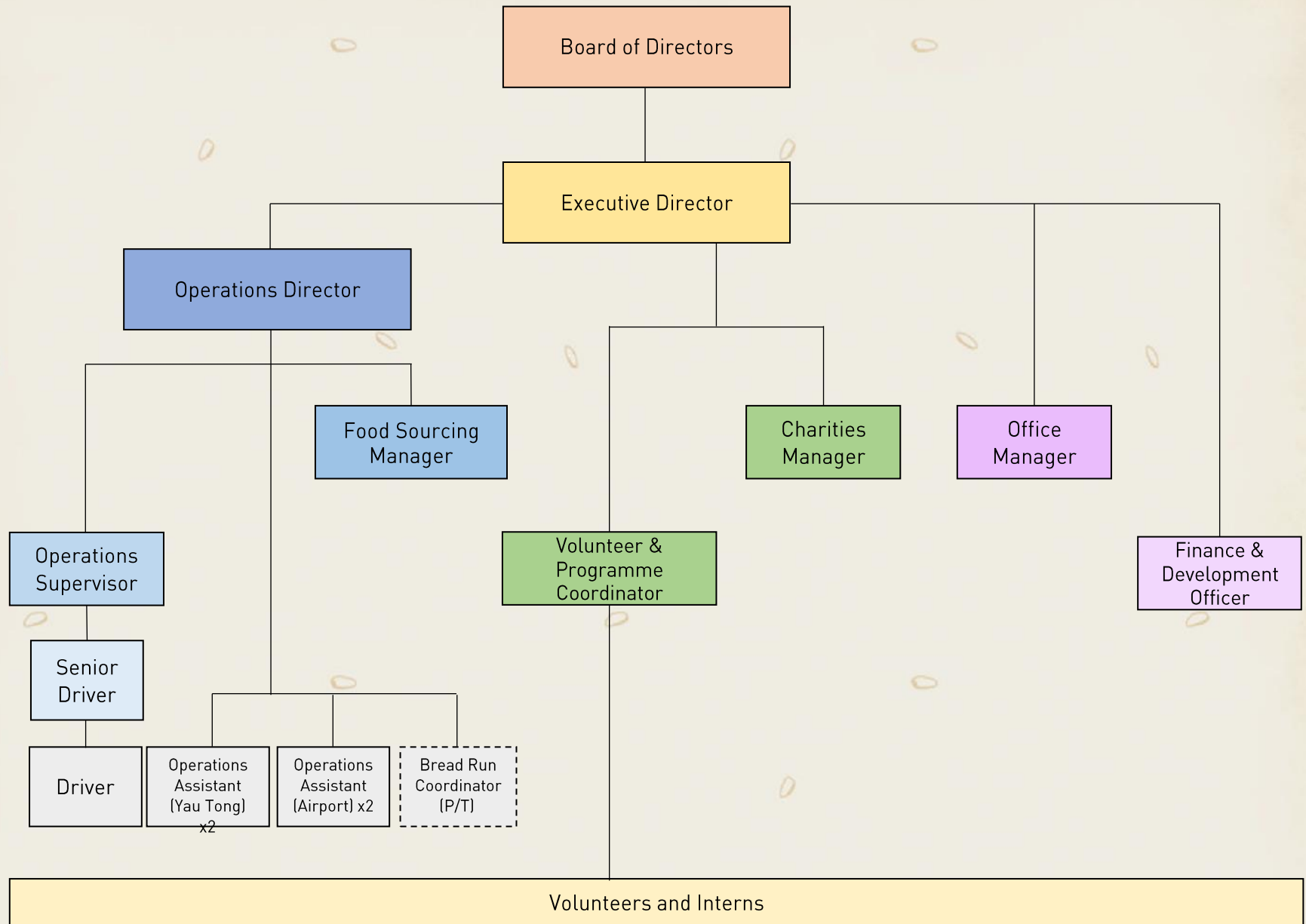
**Boon Hui CHUA**  
Director, Feeding Hong Kong  
Joined 2014

**Gareth KWOK**  
Director of Wing On Corporate Management  
Group Executive Chef of Aquaculture Technologies Asia Ltd.  
Joined 2015

**Chin Yao LIN**  
Managing Director, Wing Sang Cheong  
Joined 2013

**Richard Anthony LORD**  
Founder & Senior Partner, Pangolin Capital Ltd  
Joined 2014

# Organisation chart



# The year at a glance

## Jan 1- Dec 31, 2017



Increased number of food donors  
from 195 to 244

Expanded charity network from  
92 to 100 food programmes

Redirected 521 tonnes of good food  
from landfill

Supported 1.24 million meals for  
people in need

Maintained cost per meal below HK\$5

Implemented a major IT upgrade to  
improve efficiency

Increased collections and deliveries of  
fresh and frozen foods

# The Bread Run



Engaged 44 corporate, community and educational volunteer groups

Collected 47 tonnes of bread

Supported 37 charity food programmes

Raised over HK\$91,000  
to support logistics costs

Raised profile of Feeding HK & helped  
expand volunteer network



# The Breakfast Club



Partnered with 3 secondary schools and  
1 primary school

Delivered up to 310 snack packs  
per week

Supported 440 students over the  
calendar year

# Food drives



Partnered with 30 schools and 34 companies on community food drives

Provided 57 tonnes of food, equivalent to 135,700 meals

Raised awareness about poverty, hunger and food waste in HK

Raised profile of FHK & helped engage new volunteers

Helped bridge the gap between supply and demand in the FHK food bank

# Community engagement



Hosted 34 “Meet & Greet” sessions

Engaged with 3,837 participants, ranging from students to the elderly

Raised public awareness about poverty and food insecurity in HK through corporate and community presentations

# Santa Sack campaign



Engaged 20+ schools, companies and community groups

Collected 4+ tonnes of food plus funds through festive food drive campaign

Packed and delivered 4,330 family food parcels to 37 charity partners



# THANK YOU

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