

# ABOUT FEEDING HONG KONG

### Who we are

Feeding Hong Kong is a Hong Kong registered charity established in 2011. Our mission is to fight hunger in Hong Kong and reduce the amount of quality food that is being sent to our city's landfills. We also work to raise awareness about poverty, food insecurity and food waste in Hong Kong and promote healthy eating and nutritional education to the most vulnerable groups in our community. We are Hong Kong's sole accredited member of the Global FoodBanking Network, an international organisation dedicated to creating and strengthening food banks and national food bank networks.

#### What we do

Every day, we collect surplus nutritious food from manufacturers, growers, processors, distributors and retailers and deliver it to a network of partner charities, who in turn, provide food to those most in need in Hong Kong. By supporting existing grassroots feeding programmes, we make efficient use of established distribution channels and can focus our own resources on the highest standards in food collection, storage and transportation. Through our partnerships with the food industry, we have saved over 4,400 tonnes of good food from landfill and 8.3 million kgs in CO2 emissions.

#### How we do it

Generous partners in the food industry donate their excess stocks to us free of charge. The food is still safe and fit to eat but during the normal course of business has lost its commercial value or no longer meets their requirements. Reasons for donation may include short shelf life, approaching sell-by date, labelling error, discontinued brand, surplus inventory, minor recipe variation or damaged external packing. The food is sorted, checked and logged by Feeding Hong Kong before being delivered to our network of partner charities. Each consignment is tailored to meet the needs of the individual charity and those that rely on it. Since 2011, we have worked with over 420 food companies. These include farms, manufacturers, retailers, distributors and catering companies.

## The location of our work

We provide a link between Hong Kong based companies with surplus food stocks and Hong Kong registered welfare organisations providing support to those in need in the city. Our delivery service extends across the city's 18 districts.

### Who we help

Since we opened the doors of our Foodbank, we have supported 150 charity programmes with a total of 13.9 million meals. Each of our charity partners is a registered Hong Kong charity with a focus on providing food support to those in need in their local community. Our particular focus is on small and medium sized NGOs. They include shelters for the homeless, migrant worker and women's refuges, senior day centres, refugee and new immigrant support centres, children's homes and other non-profit programmes that provide food to the hungry.

# How we help

Our work benefits four key groups. Firstly, underprivileged individuals and families as direct beneficiaries receive high quality, nutritious food that they would not otherwise afford. Secondly, the charities in our network benefit from a regular, free delivery of food. This allows them to save money, serve more people and redirect saved resources to other poverty alleviation programmes. Thirdly, the food companies benefit from our provision of a safe, sustainable way to redirect high quality food surplus to feed people in need. Finally, our work benefits the community as a whole, by making the best use, in the most ethical, ecological and sustainable way of excess food in the city and ensuring that good food is eaten rather than disposed of in landfill. Beyond these four groups, we offer the additional benefit of being the lowest cost and most efficient way to feed those in need in Hong Kong. For every HK\$5 donated to us, we can help provide a meal to an individual in need.